

### Company Highlights



- Established next generation Radiology and Imaging Software platform
- IME founded in 2012
- Current operations in Colombia, Peru, Mexico,
  Ecuador and Costa Rica.
- 18 distributors in 11 countries

- Ongoing expansion into neighbouring LATAM countries with low risk go-to-market strategy
- First collaboration in Australia under testing H1 2019.
- Additional cutting-edge functionality implemented-Web MPR/Web 3D & MIP - Two pilot sites deployed Q4 2018, full commercial release Q1 2019.
- Applied for FDA approval in 2018, ahead of USA soft launch in H1 2019

### Solutions are Fully Developed, Validated & In Operation

- ImExHS has deployed >200 sites in LATAM
- 18 distributors covering 11 Countries
- Used by over 600 Radiologists
- > 35,000 clinical devices

- 71 Hospitals
- 180 Clinics
- 216 Customers
- > 5 million new radiological studies per annum

### Q1 2019 Highlights

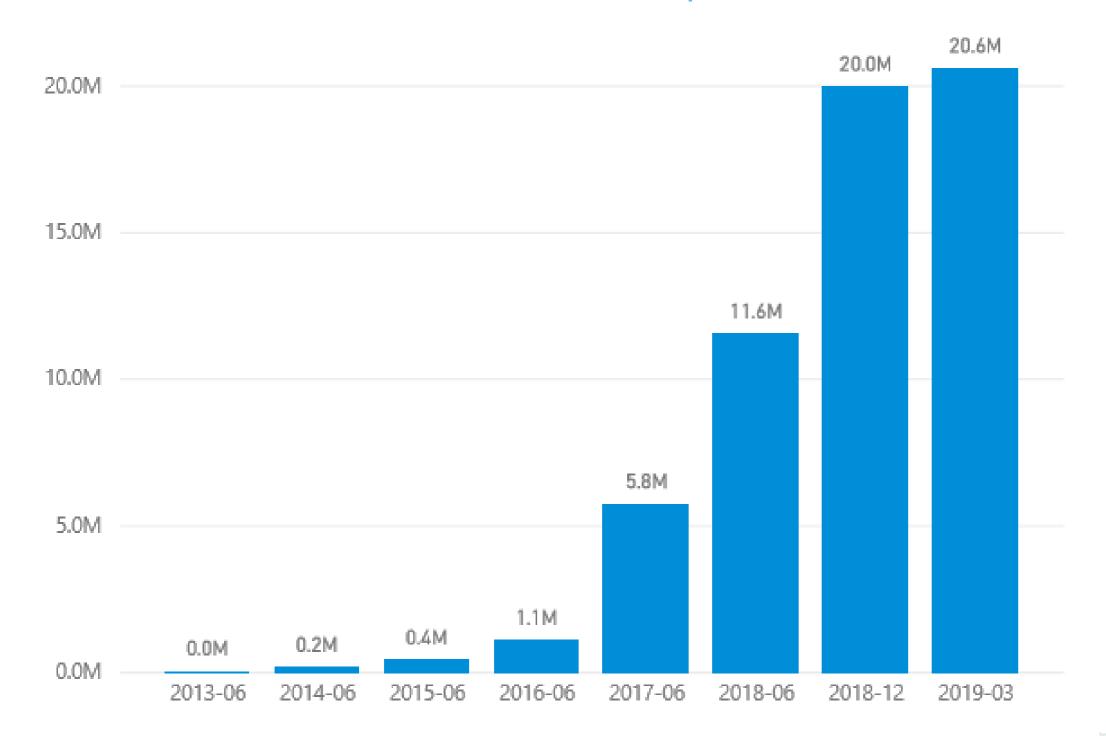
imeal

- Receipts from customers of \$1.4m, an increase of 81% on prior quarter
- Total Contracted Value (TCV) A\$20.6m, with new signed contracts
- Annualized Recurring Revenue (ARR) reaches A\$4.5m
- Cash at seasonal low of \$886k. With \$847k of receivables expected in April/May from remaining 2018 one-off sales, resets cash to \$1.7m.
- Improved collection metrics across \$2.8m of trade receivables

- Further geographic expansion with new distribution agreements into four additional LatAm countries
- Total of \$2.25m of growth debt financing being implemented new working capital facilities have been agreed with Banco de Bogota, and the Company has entered into a Binding Terms Sheet with a syndicate of Australian debt providers
- Strong growth outlook driven by new product development, SaaS & PaaS sales and broader geographic expansion
- Positive net cash flow inflows expected in next quarter

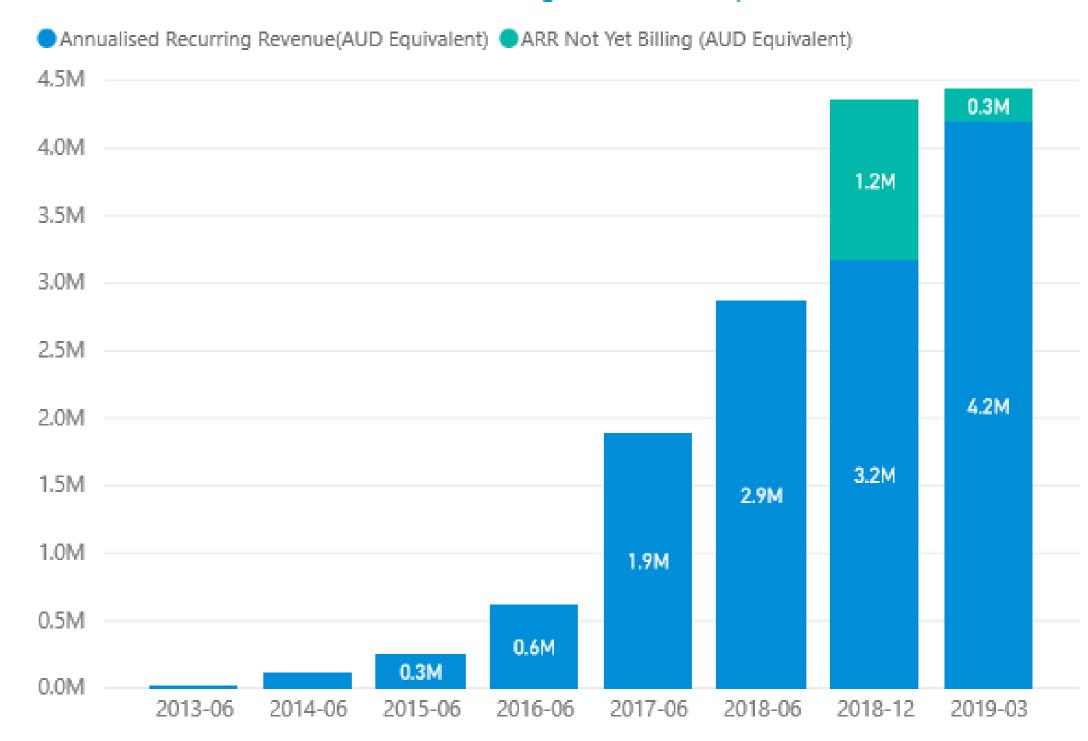
## Company Highlights

#### Total Contracted Value (AUD Equiv)





#### Annualised Recurring Revenue (AUD Equiv)





### Revenue Contract Models



Software as a Service (SaaS)
 year contacts (paid monthly)



2. Platform as a Service (PaaS)5-7 year contacts (paid monthly)



3. One-off Sales & Maintenance Paid in Full

### Target Geographies

LATAM (Now)

Australia & APAC (Next)

USA (FDA pending)

Europe (market driven)

## Target Markets

#### HEALTH CARE FACILITIES

Private Hospitals & Clinics

Public Hospitals & Clinics

**Private Practices** 

## Target Verticals

Radiology

Anatomical Pathology (APLIS)

Cardiology

Security Body Scanning (new)

## Distribution Model

#### DIRECT SALES

Global Growth developing branches in each new country

Cloud Market Place Globally

Augment with channel strategy

#### **CHANNELS**

Specialist Distributors

**TELCOs** 

**OEMs** 

White Label



# Radiology businesses (hospitals & clinics) prefer the ImExHS Hiruko platform because:

- Exceeds the capability & usability of competing high end platforms – Integrated Business Intelligence
- Disruptive price point up to 75% cheaper than competitors
- Cloud-based with zero in-house IT impact
- Single end to end solution including integrated scheduling and billing tools; avoid integration of multiple solutions
- Supports non-standard file formats that have clinical significance

# Radiologists love the ImExHS Hiruko platform because they can:

- Work from anywhere, using any device (Mac, PC, tablet or smartphone)
- Use speech recognition with full Clinical Language understanding embedded in the application
- Use post-processing of images to aid in diagnosis
- Efficiently consult with colleagues for second opinions
- Hiruko software is fast, stable and easy to access





**DE-RISKED** 

High margin contracted future revenues from core SaaS model

LEADING TECHNOLOGY

Next generation workflow and image management solution for healthcare facilities, built by radiologists, for radiologists

**PROVEN** 

Successfully demonstrated market penetration into Mexico, Ecuador, Peru and Costa Rica with post-raising strategies for rapid expansion in other LATAM and Asia-Pacific

SALES PIPELINE

Strong sales pipeline, including renewals will add to existing contracted revenue, no customer churn

**FUNDING** 

Funding largely dedicated to core business expansion, rather than technical development. Initial debt funding secured to help drive PaaS growth (SaaS capital light)



	VOLPARA (ASX:VHT)	PRO MEDICUS (ASX:PME)	ImExHS (ASX:IME)
Description	Breast X-ray imaging, transitioning to SaaS based contracts	Radiology imaging software, strong 5 year contracted revenue order book	Radiology imaging software, High growth SaaS based revenue
Market Cap	\$311m <sup>1</sup>	\$2,040m <sup>1</sup>	\$27m <sup>1</sup>
TRADING MULTIPLES			
Total Contracted Value (TCV)	n/a*	\$135m <sup>3</sup>	\$20.6m <sup>4</sup>
TCV Multiple	n/a	15.1x	1.3x
Annualised Recurring Revenue (ARR)	\$6.3m <sup>4</sup>	\$36.8m <sup>2</sup>	\$4.5m <sup>4</sup>
ARR Multiple	49.5x	55.5x	6.0x

Notes: 1. 3 May 2019 (Source: ASX)

2. 31 Dec 2018 (Source: PME Investor Presentation 2/5/19)

3. 30 Jun 2018 (Source: PME-Annual Report)

4. 31 March 2019 (Source: VHT-4C Announcement)

\* Not applicable as TCV definition is not comparable



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