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## IMEXHS announces a partnership agreement with Neusoft Medical

IMEXHS Limited (ASX:IME) ("IMEXHS" or "the Company"), announced at RSNA 2021 a partnership agreement with Neusoft Medical, a global leader in clinical diagnostic and treatment solutions. This partnership will combine the technology of IMEXHS with the broad geographic reach of Neusoft Medical, to provide affordable access to high-tech medical imaging platforms.

With 40,000 installations in more than 110 countries, Neusoft Medical offers advanced medical imaging solutions and high-quality care to patients and healthcare professionals around the world. With this new partnership agreement, Neusoft will be one of IMEXHS's first strategic partners to offer the new **IMEXHS Cloud** product.

**Dan Zhang,** Vice President & GM of International Business at Neusoft Medical, said, "We have followed the development of IMEXHS for years. Its dedication to AI based cloud imaging combined with Neusoft Medical's MADDS is the perfect solution to tackling challenges of today and tomorrow, including how to make medical imaging diagnosis accessible, affordable, more efficient and at the same time, high quality."

**Alejandro Varettoni**, CSO of IMEXHS, commented, "We are delighted with our new partnership agreement with Neusoft and believe it will be a tremendous opportunity to reach medical centers around the world with our new cloud-based product, IMEXHS Cloud. With IMEXHS Cloud, we are providing an innovative way to manage the images of healthcare institutions with advanced technological tools, an accessible business model and the security of a cloud service provider such as Azure (Microsoft)."

IMEXHS Cloud will initially have three main components: Cloud PACS, Enterprise Web Viewer and an App Marketplace.

- 1. **IMEXHS PACS** is a cloud-based image storage system, powered by the latest cognitive algorithms from Azure (Microsoft cloud).
- 2. **IMEXHS Viewer** is a state-of-the-art image viewer, 100% Web (HTML5), multimodality, which can be integrated with third-party PACS systems.
- 3. **IMEXHS Marketplace** is an app Store with extensions that can enhance the user experience (for radiologists and non-radiologists) while using the medical image management platform.

A complementary component to the IMEXHS Cloud offering is IMEXHS Box. **IMEXHS Box** is a specific use device (appliance) designed for customers who wish to have a smooth and controlled transition to the cloud. IMEXHS Box allows the user to keep image processing and storage local (OnPrem), while enabling extensions and add-ons provided from IMEXHS Cloud.



## About IMEXHS

IMEXHS Limited (ASX: IME) is a leading medical imaging Software-as-a-Service (SaaS) and ancillary solutions provider with over 120 customers and distributors in 15 countries. Founded in 2012, IMEXHS offers flexible and scalable imaging solutions via its HIRUKO branded suite of solutions for Picture Archiving and Communications System (PACS) and integrated medical imaging systems (including a Radiology Information System (RIS), a Cardiology Information System (CIS) and an Anatomical Pathology Laboratory Information System (APLIS). IMEXHS's cutting-edge medical imaging solutions, hosted 100% in the cloud, have broad compatibility and interoperability with other technologies and are adaptable to centers of any size, complexity and anywhere in the world.

For more information about IMEXHS please visit us at: https://imexhs.com/

## **About Neusoft Medical**

Neusoft Medical is a global leader in clinical diagnosis and treatment solutions. It is committed to becoming one of the most affordable and best technology medical equipment line providers worldwide. Founded in 1998 and with a presence in 110 countries, it is the largest provider of technology services and solutions in China. Through innovation and operational excellence, Neusoft Medical is making breakthroughs in healthcare products with a wide range of medical solutions and services that improve healthcare for everyone.

For more information about Neusoft Medical please visit <a href="http://www.neusoftmedical.com/en/">http://www.neusoftmedical.com/en/</a>

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